

WHERE YOU ARE NOW HAS NOTHING TO DO WITH WHERE YOU CAN GO

# THE SELF-DIRECTED SUCCESS SOLUTION

As a self-employed or self-directed business professional, are you;

- Overwhelmed by the volume and complexity of work you need to accomplish each day?
- Unsatisfied with your results?
- Feeling stressed and unable to shut it off?
- Constantly pulled in several directions?
- Always feel like you are behind?
- Unable to find time to work on growing your business?

# RANDY TAYLOR LEADERSHIP

## Now YOU can gain control of this and much more Double Your Income and Productivity



### Here's how

Our daily success time management system will help you develop the most important skill anyone can learn and implement. Disciplined efficiency. Normally business professionals are required on a daily basis to define and execute the necessary activity for performance and results without direction or support. Self-direction in the face of constant distraction is an enormous challenge. This program will provide the tools and training that will allow you to create the structural process of self-discipline and increase productivity by a minimum of 100%.

#### Taking your business and life to the next level Expected Outcomes

#### Expected Outcomes

- At MINIMUM, DOUBLE your income and productivity
- Create the behaviour of disciplined efficiency
- Learn and implement the planning and execution of the top 2%
- Dramatically reduce stress
- Implement balance and success in both business and personal endeavors

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### The Difference is Our Process

#### Touchpoint tm

Our proprietary training and development system, Taylormadeleadership TouchPoint<sup>™</sup>, is largely responsible for the phenomenal results we consistently see. Study into the science of human behaviour over 35 years led our founder Randy Taylor to identify and create this process that consistently produces real, lasting change.

Clients now refer to the cornerstone of our training addressed more than 12 years ago as the missing link. It has long been the accepted position of business that it is the responsibility of the individual to take the information provided in training and implement it. The reality is that in far too many cases valuable training is lost and binders sit on shelves collecting dust. This happens not because the training was inferior or the process inadequate. The root cause is not the training. The issue is the reality of the science of human behaviour and how we learn. What we determined more than a dozen years ago was that it was the lack of commitment to a process of implementation, follow up and accountability that was the issue. We see it as our responsibility to work in concert with each and every one of our clients to provide a clear process of implementation, daily contact, accountability and one on one assistance. A core statement engrained into every training program we deliver is, "The difference between wanting and having is doing"



#### **Our Process**

- > Define the objective (training goal)
- > Formulate the philosophy of change and provide a solution
- > Outline the process and necessary action steps
- > Daily follow up and accountability \*
- > Achieve the result
- \* Every client enrolled in Taylormadeleadership training and development programs is contacted individually every day with a reminder of their daily activity and tool of accountability.

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#### About Us

Taylormadeleadership is a nationally accredited organization specialized in optimal performance training and development for business professionals. We assist organizations and individuals to succeed through improvement in behaviour, productivity, business development, sales, leadership, relationships and team development. The company was founded 16 years ago by Randy Taylor. His personal story is remarkable and spans from living homeless at 14 to becoming one of the nations leading thinkers on human potential and leadership. Today we work with individuals and teams of both new hires and established professionals in many of the top corporations in the nation delivering customized programs geared to the needs, goals and objectives of each organization we serve. Our training and development has evolved from the 7 core principles created 15 years ago in The Winner Within TM training protocol. Our proprietary system of delivery, implementation, follow up and accountability has been key to the extraordinary results we have witnessed over the past decade and a half.



### **Randy Taylor**

Randy Taylor stands out as one of the most sought after speakers and trainers in the world of business professionals. In this seminar "The Self-Directed Success Solution" Randy will unveil both the structural process and psychological changes necessary to drive the peak performance and results exhibited by the top 2% in business.

The "The Self-Directed Success Solution" has proven to be 'the missing link' for thousands of past clients who have created extraordinary results.

Doubling productivity through this system is at minimum. We have witnessed results that have far surpassed this with a great many over the years. Find out what the top 2% are doing and join them with the "The Self-Directed Success Solution"